MEAGHAN ELLIS

ART DIRECTOR

EXPERIENCE

2015 - Present
Global Payments
TSYS / Heartland

Art Director / Design Lead
Graphic Design, Art Direction, Corporate Branding, Leadership, Collaboration
- Leading a creative team in the strategy, design, and execution of multi-channel campaigns to support internal and external communications, driving measurable increases in leads, revenue, and brand awareness
- Fostering a collaborative environment that elevates the overall creative lifecycle from concept to delivery, aligning design and corporate messaging

2014 - 2015
Firefly Creative

Art Director
Graphic / Web Design, Branding, Print Design

2013 - 2015
OrangePiel

Art Director
Graphic Design, Branding, Illustration, Print Design
Clients: Yahoo, HGTV, Ghirardelli, UCSF, Personality Hotels, Lululemon

2013 - 2014
Dominion Enterprises

Senior Graphic Designer
Graphic / Web Design, Print Design, Motion Graphics

2012 - 2013
Studio 400A

Compositor: *Fruitvale Station* (2013), *Valiant* (2014)
Green Screen Extraction, Graphic Assets, Color, Rotoscoping, Compositing

2011 - 2013
Agrion

Graphic Designer
Graphic / Web Design, Film / Editing

2009 - 2011
Fireworks by Grucci

Graphic Designer
Graphic Design, Branding, Social Media

EDUCATION

2008 - 2012
Bachelors, Film & Design
Academy of Art University

2005 - 2007
Associates, Graphic Design
SUNY Suffolk College

SKILLS

Brand Identity

Art Direction

Leadership

Figma

Adobe Creative Suite

CONTACT

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